

General Services Administration Federal Supply Service Authorized Federal Supply Schedule

# **GSA PRICE CATALOGUE**

PRICING EFFECTIVE—SEPTEMBER 23,2020

# K-LINE SERIES

**MODULATIONS & SPECIFICATIONS** 



# GENERAL SERVICES ADMINISTRATION Federal Supply Service Authorized Federal Supply Schedule Price List

On-line access to contract ordering information, terms and conditions, up-to-date pricing, and the option to create an electronic delivery order are available through GSA Advantage!, a menu-driven database system. The INTERNET address for GSA Advantage! Is: www.GSAAdvantage.gov

SCHEDULE TITLE: Schedule 078 – Sports, Promotional, Outdoor, Recreational,

Trophies and Signs (SPORTS)

FSC GROUP: 99

**FSC CLASS: 9905** 

Contract Number: 47QSMA20D08QW

Contract Period: 9/23/20 - 9/22/25

# CONTRACTOR'S NAME, ADDRESS, TELEPHONE AND FAX NUMBER; E-MAIL AND/OR WEB SITE URL:

Philadelphia Sign Co. 707 W. Spring Garden St. Palmyra, NJ 08065

Telephone Office: 856-324-0278 ext. 213

Fax: 856-438-6978

POC: John Woehrle jwoehrle@philadelphiasign.com

NY Office: 631-474-3198

POC: Joseph Mackereth jmackereth@philadelphiasign.com

Wayfinding Office: 856-324-0278 ext. 213

Web Site: www.philadelphiasign.com/wayfinding/

Business Size: Small Manufacturer

# **CUSTOMER INFORMATION:**

# 1a. Table of Awarded Special Item Numbers (SINS)

SIN: 339950 Description: Signs

# 1b Lowest Priced Model Number and Price for Each SIN:

(Government net price based on a unit of 1)

SIN: 339950

Model: DT (door tag)

Price: \$1.50

Maximum Order: \$250,000.

3. Minimum Order: \$100.

4. **Geographic Coverage:** 48 States, DC

- 5. **Point of Production:** 3900 River Road, Pennsauken, NJ 08110
- 6. **Discount:** Net discount deducted.
- 7. Quantity Discount: 3% Discount on orders over \$300,000.
- 8. **Prompt Payment Terms:** 2% discount if payment is made within 15 days
- Type of government purchase card accepted: Visa and MasterCard accepted at or below the micro-purchase threshold of \$10,000.
- 10. Foreign Items: None
- 11a. Time of Delivery: 30 days ARO
- 11b. Expedited Delivery: N/A
- 11c. Overnight & 2 day delivery: Customer may call for availability.
- 11d. Urgent Requirements: Customer may call for availability.
- 12. FOB Point: Origin
- 13a. Ordering Address:

Philadelphia Sign Company 3900 River Road Pennsauken, NJ 08110

- 13b. **Ordering Procedures:** For supplies and services, the ordering procedures, information on Blanket Purchase Agreements (BPA's) are found in Federal Acquisition Regulations (FAR 8.405-3)
- 14. Payment Address:

Philadelphia Sign Company Wayfinding Div.

P.O. Box 828894

Philadelphia, PA 19182-8894

- 15. Warranty Provision: Standard Commercial Warranty. Customer should Contact Contractor.
- 16. Export Packing Charges: N/A
- 17. **Terms and Conditions of Government purchase card acceptance:** Contractor will accept Government Purchase Card for orders of \$10,000 or less
- 18. Terms and Conditions of rental, maintenance, and repair: N/A
- 19. Terms and Conditions of installation: N/A
- 20. Terms and Conditions of repair parts indicating date of parts price lists and any discounts from list prices: N/A
- 20a. Terms and conditions for any other services: N/A
- 21. List of service and distribution points: N/A
- 22. List of participating dealers: N/A
- 23. Preventive maintenance: N/A
- 24a. **Environmental attributes:** Recycled paper inserts, Lead free paint, manufacturing facility Solar Panel Powered.
- 24b. Section 508 compliance: N/A
- 25. DUNS NUMBER: 002285385
- 26. **Notification regarding registration in Central Contractor Registration (CCR) database:** (SAM) Active.

# **GSA Catalogue**

Table of Contents	Page
ADA Raised Tactile & Braille Templete	29
Announcement Letter	11–12
Announcement Tabloid	12
Art Work for Emergency/Fire Evacuation Signs	15
California Standard Restroom Signs	15–16
Ceiling Mounted Overhead Modules	22–26
Color Standard Options for Header & Footer	28
Color Standard Options for Digitally Printed Inserts	31
Directional Signs	17–19
Directory Signs	5
Door Tag	16
Emergency Exit/ Fire Evacuation Signs	15
Exit Sign	14
Font Options	30
Large Floor Indicatior Number/Letter	19
Partition Hanger	12
Perpendicular Mounted Wall Signs	20
Pictograms	32–36
Restroom modules	13–14
Room Identification Signs	6–11
Sign Shape Options	27
Soffit Mounted Overhead Modules	21
Stair sign	14
Stairwell sign	15
Terms and Conditions	37_39

Directory Signs





Scale: 1:64

 Module
 Size
 Insert Size (1)
 Price

 DR1
 41" H
 29.5" H
 \$912.75

 16" W
 11.875" W

Notes:

Directory. Module includes mounting panel, frame, lens, and PVC insert. Cleat mounted. Accommodates 20–50 listings.

Prices for Components Purchased Separately			
Model Number	Description	Price	
DR1.F	Panel and Frame	\$912.75.00	
DR1.L	Lens (for 1 column)	\$23.25	
DR1.A	PVC Insert (for 1 column)	\$11.25	



 Module
 Size
 Insert Size (2)
 Price

 DR2
 41" H
 29.5" H
 \$1,407.00

 28" W
 11.875" W

 Prices for Components Purchased Separately

 Model Number
 Description
 Price

 DR2.F
 Panel and Frames
 \$1,338.00

 DR2.L
 Lens (for 1 column)
 \$23.25

 DR2.A
 PVC Insert (for 1 column)
 \$11.25

Scale: 1:64

Notes:	

Directory. Module includes mounting panel, 2 frames, 2 lens, and 2 PVC inserts. Cleat mounted. Accommodates 40–100 listings.



Module	Size	Insert Size (3)	Price
DR3	44" H	29.5" H	\$2,91.00
	40" W	11.875" W	

Notes:

Directory. Module includes mounting panel, 3 frames, 3 lens, and 3 PVC inserts. Cleat mounted. Accommodates 60–150 listings.

Prices for Components Purchased Separately			
Model Number	Description	Price	
DR3.F	Panel and Frames	\$1,987.50	
DR3.L	Lens (for 1 column)	\$23.25	
DR3.A	PVC Insert (for 1 column)	\$11.25	



RECT	ORY	

Module	Size	Insert Size (4)	Price
DR4	44" H	29.5" H	\$2,659.50
	52" W	11.875" W	

Notes

Directory. Module includes mounting panel, 4 frames, 4 lens, and 4 PVC inserts. Cleat mounted. Accommodates 80–200 listings.

Prices for Components Purchased Separately			
Model Number	Description	Price	
DR4.F	Panel and Frames	\$2521.50	
DR4.L	Lens (for 1 column)	\$23.25	
DR4.A	PVC Insert (for 1 column)	\$11.25	

Scale: 1:64

⊕ D	IRECT	ORY	

Module	Size	Insert Size (5)	Price
DR5	44" H	29.5" H	\$3,159.75
	64" W	11.875" W	

Notes:

Directory. Module includes mounting panel, 5 frames, 5 lens, and 5 PVC inserts. Cleat mounted. Accommodates 100–250 listings.

Scale:	1:64
--------	------

Prices for Components Purchased Separately			
Model Number	Description	Price	
DR5.F	Panel and Frames	\$2,987.25	
DR5.L	Lens (for 1 column)	\$23.25	
DR5.A	PVC Insert (for 1 column)	\$11.25	



# K-LINE SERIES MODULATIONS & SPECIFICATIONS

Room Identification Signs

Module	Size	Insert Size	Price
1.0	3" H	2.875" H	\$32.25
	9" W	8.5" W	

Notes:

Module includes frame, lens, and choice of either PVC or paper insert. VHB tape mount.

Prices for Components Purchased Separately		
Model Number	Description	Price
1.0.F	Frame	\$28.50
1.0.L	Lens	\$2.25
1.0.A	PVC Insert	\$1.50
1.0.B	Recycled Paper Insert	\$1.50

Scale: 1:16

Module	Size	Insert Size	Price
1.0	3" H	2.875" H	\$42.75
ADA	9" W	8.5" W	

Notes:

Module includes frame, ADA lens, and choice of either PVC or paper insert. VHB tape mount.

Prices for Components Purchased Separately		
Model Number	Description	Price
1.0.F	Frame	\$28.50
1.0.ADA.L	ADA Lens	\$12.75
1.0.A	PVC Insert	\$1.50
1.0.B	Recycled Paper Insert	\$1.50

Scale: 1:16



Module	Size	Insert Size	Price
1.1	6.25" H	2.875" H	\$42.00
	9" W	8.5" W	

Notes:

Module includes frame, lens, and choice of either PVC or paper insert. Sign Shape Options Available for this Model. See Page 23 for Sign Shape Options. VHB tape mount.

Prices for Components Purchased Separately			
Model Number	Description	Price	
1.1.F	Frame	\$38.25	
1.0.L	Lens	\$2.25	
1.0.A	PVC Insert	\$1.50	
1.0.B	Recycled Paper Insert	\$1.50	

Scale: 1:16



Module	Size	Insert Size	Price
1.1	6.25" H	2.875" H	\$52.50
ADA	9" W	8.5" W	

Notes

Module includes frame, ADA lens, and choice of either PVC or paper insert. Sign Shape Options Available for this Model. See Page 23 for Sign Shape Options. VHB tape mount.

Prices for Components Purchased Separately			
Model Number	Description	Price	
1.1.F	Frame	\$38.25	
1.0.ADA.L	ADA Lens	\$12.75	
1.0.A	PVC Insert	\$1.50	
1.0.B	Recycled Paper Insert	\$1.50	

Scale: 1:16



Module	Size	Insert Size	Price
2.0	4.5" H	4.375" H	\$40.50
	9" W	8.5" W	

Notes

Module includes frame, lens, and choice of either PVC or paper insert. VHB tape mount.

Prices for Components Purchased Separately			
Model Number	Description	Price	
2.0.F	Frame	\$36.00	
2.0.L	Lens	\$3.00	
2.0.A	PVC Insert	\$1.50	
2.0.B	Recycled Paper Insert	\$1.50	



Room Identification Signs



Module	Size	Insert Size	Price
2.0	4.5" H	4.375" H	\$62.25
ADA	9" W	8.5" W	

Notes

Module includes frame, ADA lens, and choice of either PVC or paper insert. VHB tape mount.

Prices for Components Purchased Separately		
Model Number	Description	Price
2.0.F	Frame	\$36.00
2.0.ADA.L	ADA Lens	\$24.75
2.0.A	PVC Insert	\$1.50
2.0.B	Recycled Paper Insert	\$1.50

Scale: 1:16



Module	Size	Insert Size	Price
2.1	7.75" H	4.375" H	\$51.00
	9" W	8.5" W	

Notes:

Module includes frame, lens, and choice of either PVC or paper insert. Sign Shape Options Available for this Model. See Page 23 for Sign Shape Options. VHB tape mount.

Prices for Compor	Prices for Components Purchased Separately	
Model Number	Description	Price
2.1.F	Frame	\$46.50
2.0.L	Lens	\$3.00
2.0.A	PVC Insert	\$1.50
2.0.B	.B Recycled Paper Insert	

Scale: 1:16



Module	Size	Insert Size	Price
2.1	7.75" H	4.375" H	\$72.75
ADA	9" W	8.5" W	

Notes:

Module includes frame, ADA lens, and choice of either PVC or paper insert. Sign Shape Options Available for this Model. See Page 23 for Sign Shape Options. VHB tape mount.

Prices for Components Purchased Separately		
Model Number	Description	Price
2.1.F	Frame	\$46.50
2.0.ADA.L	ADA Lens	\$24.75
2.0.A	PVC Insert	\$1.50
2.0.B	Recycled Paper Insert	\$1.50

Scale: 1:16



Module	Size	Insert Size	Price
3.0	6" H	5.875" H	\$47.25
	9" W	8.5" W	

Notes

Module includes frame, lens, and choice of either PVC or paper insert. VHB tape mount.

Prices for Components Purchased Separately		
Model Number	Description	Price
3.0.F	Frame	\$42.00
3.0.L	Lens	\$3.75
3.0.A	PVC Insert	\$1.50
3.0.B	Recycled Paper Insert	\$1.50

Scale: 1:16

123	

Module	Size	Insert Size	Price
3.0	6" H	5.875" H	\$75.00
ADA	9" W	8.5" W	

Notes:

Module includes frame, ADA lens, and choice of either PVC or paper insert. VHB tape mount.

Prices for Compon	Prices for Components Purchased Separately	
Model Number	Description	Price
3.0.F	Frame	\$42.00
3.0.ADA.L	ADA Lens	\$31.50
3.0.A	PVC Insert	\$1.50
3.0.B	Recycled Paper Insert	\$1.50



# K-LINE SERIES MODULATIONS & SPECIFICATIONS

Room Identification Signs



Module	Size	Insert Size	Price
3.1	9.25" H	5.875" H	\$58.50
	9" W	8.5" W	

Notes:

Module includes frame, lens, and choice of either PVC or paper insert. Sign Shape Options Available for this Model. See Page 23 for Sign Shape Options. VHB tape mount.

Prices for Components Purchased Separately		
Model Number Description		Price
3.1.F	Frame	\$53.25
3.0.L	Lens	\$3.75
3.0.A	PVC Insert	\$1.50
3.0.B Recycled Paper Insert		\$1.50

Scale: 1:16



Module	Size	Insert Size	Price
3.1	9.25" H	5.875" H	\$86.25
ADA	9" W	8.5" W	

Notes:

Module includes frame, ADA lens, and choice of either PVC or paper insert. Sign Shape Options Available for this Model. See Page 23 for Sign Shape Options. VHB tape mount.

Prices for Components Purchased Separately			
Model Number	Model Number Description Price		
3.1.F	Frame	\$53.25	
3.0.ADA.L	ADA Lens \$31.50		
3.0.A PVC Insert		\$1.50	
3.0.B	Recycled Paper Insert	\$1.50	

Scale: 1:16



Module	Size	Insert Size	Price
4.0	7" H	6.875" H	\$44.25
	7" W	6.5" W	

Notes:

Module includes frame, lens, and choice of either PVC or paper insert. VHB tape mount.

Prices for Components Purchased Separately			
Model Number	Description	Price	
4.0.F	Frame	\$39.75	
4.0.L	Lens	\$3.00	
4.0.A	PVC Insert	\$1.50	
4.0.B	Recycled Paper Insert	\$1.50	

Scale: 1:16



Module	Size	Insert Size	Price
Module	Size	IIISEIT SIZE	Frice
4.0	7" H	6.875" H	\$69.75
ADA	7" W	6.5" W	

Notes

Module includes frame, ADA lens, and choice of either PVC or paper insert. VHB tape mount.

Prices for Components Purchased Separately			
Model Number	Description Price		
4.0.F	Frame	\$39.75	
4.0.ADA.L	ADA Lens	\$28.50	
4.0.A	PVC Insert	\$1.50	
4.0.B	Recycled Paper Insert	\$1.50	

Scale: 1:16



Module	Size	Insert Size	Price
4.1	9.75" H	6.875" H	\$54.75
	7" W	6.5" W	

Notes:

Module includes frame, lens, and choice of either PVC or paper insert. Sign Shape Options Available for this Model. See Page 23 for Sign Shape Options. VHB tape mount.

Scale:	1:16
--------	------

Prices for Components Purchased Separately			
Model Number Description Price			
4.1.F	4.1.F Frame \$50.25		
4.0.L Lens \$3.00			
4.0.A PVC Insert \$1.50			
4.0.B	Recycled Paper Insert	\$1.50	



# K-LINE SERIES MODULATIONS & SPECIFICATIONS

Room Identification Signs



Module	Size	Insert Size	Price
4.1	9.75" H	6.875" H	\$80.25
ADA	7" W	6.5" W	

## Notes:

Module includes frame, ADA lens, and choice of either PVC or paper insert. Sign Shape Options Available for this Model. See Page 23 for Sign Shape Options. VHB tape mount.

Prices for Components Purchased Separately			
Model Number Description Price			
4.1.F	Frame	\$50.25	
4.0.ADA.L	ADA Lens	\$28.50	
4.0.A	PVC Insert	\$1.50	
4.0.B	Recycled Paper Insert	\$1.50	

Scale: 1:16



Module	Size	Insert Size	Price
5.0	9" H	8.875" H	\$57.75
	9" W	8.5" W	

#### Notes:

Module includes frame, lens, and choice of either PVC or paper insert. VHB tape mount.

Prices for Components Purchased Separately			
Model Number Description Price			
5.0.F	Frame	\$49.50	
5.0.L	Lens	\$6.00	
5.0.A	PVC Insert	\$2.25	
5.0.B	Recycled Paper Insert	\$2.25	

Scale: 1:16



Module	Size	Insert Size	Price
5.0	9" H	8.875" H	\$96.75
ADA	9" W	8.5" W	

# Notes:

Module includes frame, ADA lens, and choice of either PVC or paper insert. VHB tape mount.

Prices for Components Purchased Separately			
Model Number Description		Price	
5.0.F	Frame	\$49.50	
5.0.ADA.L	ADA Lens	\$45.00	
5.0.A	PVC Insert	\$2.25	
5.0.B	Recycled Paper Insert	\$2.25	

Scale: 1:16



Module	Size	Insert Size	Price
5.1	12.25" H	8.875" H	\$70.50
	9" W	8.5" W	

# Notes

Module includes frame, lens, and choice of either PVC or paper insert. Sign Shape Options Available for this Model. See Page 23 for Sign Shape Options. VHB tape mount.

Prices for Components Purchased Separately		
Model Number	Model Number Description	
5.1.F	Frame	\$62.25
5.0.L	Lens	\$6.00
5.0.A	PVC Insert	\$2.25
5.0.B	0.B Recycled Paper Insert	

Scale: 1:16



Module	Size	Insert Size	Price
5.1	12.25" H	8.875" H	\$109.50
ADA	9" W	8.5" W	

# Notes:

Module includes frame, ADA lens, and choice of either PVC or paper insert. Sign Shape Options Available for this Model. See Page 23 for Sign Shape Options. VHB tape mount.

Scale:	1:16
--------	------

Prices for Components Purchased Separately		
Model Number Description		Price
5.1.F	Frame	\$62.25
5.0.ADA.L	ADA Lens	\$45.00
5.0.A	PVC Insert	\$2.25
5.0.B Recycled Paper Insert		\$2.25

# K-LINE SERIES MODULATIONS & SPECIFICATIONS

Room Identification Signs





Module	Size	Insert Size	Price
6.0	7" H	6.875" H	\$60.00
	12" W	11.5" W	

Notes:

Module includes frame, lens, and choice of either PVC or paper insert. VHB tape mount.

Scale: 1:16

Prices for Components Purchased Separately		
Model Number Description		Price
6.0.F	6.0.F Frame	
6.0.L	Lens	\$6.00
6.0.A PVC Insert 6.0.B Recycled Paper Insert		\$3.00
		\$3.00



Module	Size	Insert Size	Price
6.0	7" H	6.875" H	\$101.25
ADA	12" W	11.5" W	

Notes:

Module includes frame, ADA lens, and choice of either PVC or paper insert. VHB tape mount.

Prices for Components Purchased Separately			
Model Number	del Number Description		
6.0.F	Frame	\$51.00	
6.0.ADA.L	ADA Lens	\$47.25	
6.0.A	PVC Insert	\$3.00	
6.0.B	Recycled Paper Insert	\$3.00	





Scale: 1:16

Module	Size	Insert Size	Price
6.1	11.25" H	6.875" H	\$70.50
	12" W	11.5" W	

Notes:

Module includes frame, lens, and choice of either PVC or paper insert. Sign Shape Options Available for this Model. See Page 23 for Sign Shape Options. VHB tape mount.

Prices for Components Purchased Separately			
Model Number	per Description Price		
6.1.F	Frame	\$61.50	
6.0.L	L Lens		
6.0.A	\$3.00		
6.0.B Recycled Paper Insert \$3.00			



Module	Size	Insert Size	Price
6.1	11.25" H	6.875" H	\$111.75
ADA	12" W	11.5" W	

Notes:

Module includes frame, ADA lens, and choice of either PVC or paper insert. Sign Shape Options Available for this Model. See Page 23 for Sign Shape Options. VHB tape mount.

Prices for Components Purchased Separately			
Model Number Description Price			
6.1.F	Frame	\$61.50	
6.0.ADA.L	ADA Lens	\$47.25	
6.0.A	PVC Insert	\$3.00	
6.0.B Recycled Paper Insert \$3.00			

Scale: 1:16



Module	Size	Insert Size	Price
7.0	12" H	11.875" H	\$81.00
	12" W	11.5" W	

Notes:

Module includes frame, lens, and choice of either PVC or paper insert. VHB tape mount.

Prices for Components Purchased Separately			
Model Number Description Price			
7.0.F	Frame	\$66.00	
7.0.L	7.0.L Lens \$9.75		
7.0.A PVC Insert		\$5.25	
7.0.B Recycled Paper Insert \$5.25			

11

# PHILADELPHIASIGN WAYFINDING SOLUTIONS

# K-LINE SERIES **MODULATIONS & SPECIFICATIONS**

Room Identification Signs

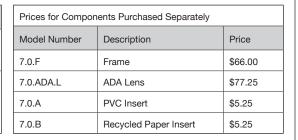


Module	Size	Insert Size	Price
7.0	12" H	11.875" H	\$148.50
ADA	12" W	11.5" W	

## Notes:

Module includes frame, ADA lens, and choice of either PVC or paper insert. VHB tape mount.

Sca	۱۸۰	1	 16
oca	ıc.		ıo





Scale: 1:16

Module	Size	Insert Size	Price
7.1	16.75" H	11.875" H	\$101.25
	12" W	11.5" W	

#### Notes:

Module includes frame, lens, and choice of either PVC or paper insert. Sign Shape Options Available for this Model. See Page 23 for Sign Shape Options. VHB tape mount.

Prices for Components Purchased Separately			
Model Number	er Description Price		
7.1.F	Frame	\$86.25	
7.0.L	Lens	\$9.75	
7.0.A	PVC Insert	\$5.25	
7.0.B	Recycled Paper Insert	\$5.25	



Scale:	1	•1	F

Module	Size	Insert Size	Price
7.1	16.75" H	11.875" H	\$168.75
ADA	12" W	11.5" W	

# Notes:

Module includes frame, ADA lens, and choice of either PVC or paper insert. Sign Shape Options Available for this Model. See Page 23 for Sign Shape Options. VHB tape mount.

Prices for Components Purchased Separately			
Model Number	Description	Price	
7.1.F	Frame	\$86.25	
7.0.ADA.L	ADA Lens	\$77.25	
7.0.A	PVC Insert	\$5.25	
7.0.B	Recycled Paper Insert	\$5.25	



Module	Size	Insert Size	Price
9.0	17.5" H	17" H	\$91.50
	11.125" W	11" W	

Module includes frame, lens, and choice of either PVC or paper insert. VHB tape mount. Announcement tabloid.

Prices for Components Purchased Separately		
Model Number	Description	Price
9.0.F	Frame	\$70.50
9.0.L	Lens	\$14.25
9.0.A	PVC Insert	\$6.75
9.0.B	Recycled Paper Insert	\$6.75

Scale: 1:32



Module	Size	Insert Size	Price
9.1	22.25" H	17" H	\$156.00
	11.125" W	11" W	

Module includes frame, lens, and choice of either PVC or paper insert. VHB tape mount. Announcement tabloid.

Prices for Components Purchased Separately			
Model Number	Description	Price	
9.1.F	Frame	\$135.00	
9.0.L	Lens	\$14.25	
9.0.A	PVC Insert	\$6.75	
9.0.B	Recycled Paper Insert	\$6.75	

Announcement Signs



 Module
 Size
 Insert Size
 Price

 10.0
 11.125" H
 11" H
 \$60.00

 9" W
 8.5" W

Notes:

Module includes frame, lens, and choice of either PVC or paper insert. VHB tape mount. Announcement letter.

Scale: 1:32

Prices for Components Purchased Separately		
Model Number	Description	Price
10.0.F	Frame	\$49.50
10.0.L	Lens	\$6.75
10.0.A	PVC Insert	\$3.75
10.0.B	Recycled Paper Insert	\$3.75



 Module
 Size
 Insert Size
 Price

 10.1
 15.125" H
 11" H
 \$112.50

 9" W
 8.5" W

Notes:

Module includes frame, lens, and choice of either PVC or paper insert. VHB tape mount. Announcement letter.

Scale: 1:32

Prices for Components Purchased Separately		
Model Number	Description	Price
10.1.F	Frame	\$102.00
10.0.L	Lens	\$6.75
10.0.A	PVC Insert	\$3.75
10.0.B	Recycled Paper Insert	\$3.75



Module	Size	Insert Size	Price
11.0	11.5" H	11" H	\$61.50
	9.5625" W	8.5" W	

Notes:

Module includes frame and paper insert. Lens is part of frame. PVC insert not recommended for this module. VHB tape mount. Announcement letter.

Scale: 1:16

Prices for Components Purchased Separately			
Model Number	Description	Price	
11.0.F	Frame	\$58.50	
11.0.B	Recycled Paper Insert	\$3.00	



Module	Size	Insert Size	Price
12.0	17.5" H	17" H	\$108.00
12.0	12.0625" W	11" W	Ψ100.00

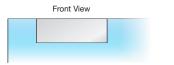
Notes

Module includes frame and paper insert. Lens is part of frame. PVC insert not recommended for this module. VHB tape mount. Announcement tabloid.

Side View

Scale: 1:16

Prices for Components Purchased Separately		
Model Number	Description	Price
12.0.F	Frame	\$103.50
12.0.B Recycled Paper Insert		\$4.50



Module	Size	Price
PH	2.875" H	\$3.75
	3.5" W	

Notes

Clear Plastic Partition Hanger for mounting nameplates or signs over the top of office partitions. Accommodates partitions from 1/8" to 2 1/2" thick.





Scale: 1:16

Module	Size	Price
C 1.0	10.25" H	\$51.00
W-ADA	6" W	

Notes:

Sign Shape Options Available for this Model. See Page 23 for Sign Shape Options. VHB tape mount.



Scale: 1:16

Module	Size	Price
C 1.0	10.25" H	\$51.00
WISA-ADA	6" W	

Notes:

Sign Shape Options Available for this Model. See Page 23 for Sign Shape Options. VHB tape mount.



Scale: 1:16

Module	Size	Price
C 1.0	10.25" H	\$51.00
M-ADA	6" W	

Notes:

Sign Shape Options Available for this Model. See Page 23 for Sign Shape Options. VHB tape mount.



Scale: 1:16

Module	Size	Price
C 1.0	10.25" H	\$51.00
MISA-ADA	6" W	

Votes:

Sign Shape Options Available for this Model. See Page 23 for Sign Shape Options. VHB tape mount.



Scale: 1:16

Module	Size	Price
C 1.0	10.25" H	\$51.00
U-ADA	6" W	

Notes:

Sign Shape Options Available for this Model. See Page 23 for Sign Shape Options. VHB tape mount.



Code Signs



Scale: 1:16

Module	Size	Price
C 1.0	10.25" H	\$51.00
UISA-ADA	6" W	

Notes:

Sign Shape Options Available for this Model. See Page 23 for Sign Shape Options. VHB tape mount.



Scale: 1:16

Module	Size	Price
C 2.0	11.25" H	\$79.50
U-ADA	10" W	

Notes:

Sign Shape Options Available for this Model. See Page 23 for Sign Shape Options. VHB tape mount.



Scale: 1:16

Module	Size	Price
C 2.0	11.25" H	\$79.50
UISA-ADA	10" W	

Notes:

Sign Shape Options Available for this Model. See Page 23 for Sign Shape Options. VHB tape mount.



Scale: 1:16

Module	Size	Price
C 3.0	10.25" H	\$51.00
ADA	6" W	

Notes:

Sign Shape Options Available for this Model. See Page 23 for Sign Shape Options. VHB tape mount.



Scale: 1:8

Module	Size	Insert Size	Price
C 4.0	4.5" H	0" H	\$21.00
ADA	4" W	0" W	

Notes:

Sign Shape Options Available for this Model. See Page 23 for Sign Shape Options. VHB tape mount.





Scale: 1:16

Module	Size	Price
C 5.0	14" H	\$94.50
ADA	12" W	

Notes:

All text is raised. VHB tape mount.



Module	Size	Insert Size	Price
C 6.0	17.5" H	17" H	\$132.00
	11.125" W	11" W	

Notes:

Module includes frame, lens, and PVC insert. Cost for Fire Evacuation map design is \$225 per floor and \$48.75 per additional map for the same floor. VHB tape mount.

Prices for Components Purchased Separately			
Model Number Description Price			
C6.0.F	Frame	\$111.75	
C6.0.L	Lens	\$13.50	
C6.0.A	PVC Insert	\$6.75	
C6.0.B	Recycled Paper Insert	\$6.75	



Scale: 1:32

IMERS	INCY EXIT PLAN
8	
弘	Tener

Module	Size	Insert Size	Price
C 6.1	22.25" H	17" H	\$177.00
	11.125" W	11" W	

Notes:

Module includes frame, lens, and PVC insert. Cost for Fire Evacuation map design is \$225 per floor and \$48.75 per additional map for the same floor. VHB tape mount.

Prices for Components Purchased Separately			
Model Number	Description Price		
C6.1.F	Frame	\$156.75	
C6.0.L	Lens	\$13.50	
C6.0.A	PVC Insert	\$6.75	
C6.0.B	Recycled Paper Insert	\$6.75	

Scale: 1:32



Module	Size	Insert Size	Price
C 6.2	16" H	11.875" H	\$154.50
	12" W	11.5" W	

Notes

Module includes frame, lens, and PVC insert. Cost for Fire Evacuation map design is \$225 per floor and \$48.75 per additional map for the same floor. VHB tape mount.

Prices for Components Purchased Separately			
Model Number	Description Price		
C6.2.F	Frame	\$139.50	
C6.2.L	Lens	\$9.75	
C6.2.A	PVC Insert	\$5.25	
C6.2.B Recycled Paper Insert \$5.25			

Scale: 1:32



RESTROOM

Scale: 1:16

Module	Size: Door	Size: Wall	Price
C 7.0	12" H	4.5" H	\$102.00
U	12" W	8.75" W	

Notes:

California required signs. Module includes two signs—door mounted and wall mounted. Wall mounted is ADA. Both signs are required to meet CA code. VHB tape mount.

Prices for Components Purchased Separately				
Model Number Description Price				
C7.U.D	Door Sign	\$72.00		
C7.U.W Wall Sign \$30.00				







Module	Size: Door	Size: Wall	Price
C 7.1	12" H	4.5" H	\$102.00
М	12" W	8.75" W	

California required signs. Module includes two signs—door mounted and wall mounted. Wall mounted is ADA. Both signs are required to meet CA code. VHB tape mount.

Prices for Components Purchased Separately				
Model Number Description Price				
C7.M.D Door Sign \$72.00				
C7.M.W Wall Sign \$30.00				



WOMEN

Scale: 1:16

Module	Size: Door	Size: Wall	Price
C 7.2	12" H	4.5" H	\$102.00
w	12" W	8.75" W	

#### Notes:

California required signs. Module includes two signs—door mounted and wall mounted. Wall mounted is ADA. Both signs are required to meet CA code. VHB tape mount.

Prices for Components Purchased Separately			
Model Number Description Price			
C7.W.D	Door Sign	\$72.00	
C7.W.W	Wall Sign	\$30.00	

123

Scale: 1:4

Module	Size	Price
DT	1" H	\$1.50
	3" W	

# Notes:

Door tags placed above door on frame. Example uses: Architectural numbering. Standard PMS colors available for this module. See page 26 for options. Self-adhesive back.





Module	Size	Insert Size	Price
D 20.0	18" H	17.5" H	\$135.75
	12" W	11.875" W	

Module includes frame, lens, and PVC insert. Paper insert not recommended for this module. VHB tape mount.

Prices for Components Purchased Separately		
Model Number	Description	Price
D20.0.F	Frame	\$113.75
D20.0.L	Lens	\$15.00
D20.0.A	PVC Insert	\$7.50

Scale: 1:32



Module	Size	Insert Size	Price
D 20.1	23.75" H	17.5" H	\$191.25
	12" W	11.875" W	

Notes:

Module includes frame, lens, and PVC insert. Paper insert not recommended for this module. VHB tape mount.

Prices for Components Purchased Separately		
Model Number	Description	Price
D20.1.F	Frame	\$168.75
D20.0.L	Lens	\$15.00
D20.0.A	PVC Insert	\$7.50

Scale: 1:32



Module	Size	Insert Size	Price
D 30.0	32" H	31.5" H	\$312.00
	23" W	22.875" W	

Notes:

Module includes frame, lens, and PVC insert. Paper insert not recommended for this module. VHB tape mount.

Prices for Components Purchased Separately		
Model Number	Description	Price
D30.0.F	Frame	\$229.50
D30.0.L	Lens	\$60.00
D30.0.A	PVC Insert	\$22.50



Module	Size	Insert Size	Price
D 30.1	42.5" H	31.5" H	\$500.25
	23" W	22.875" W	

Notes

Module includes frame, lens, and PVC insert. Paper insert not recommended for this module. VHB tape mount.

Prices for Components Purchased Separately		
Model Number	Description	Price
D30.1.F	Frame	\$417.75
D30.0.L	Lens	\$60.00
D30.0.A	PVC Insert	\$22.50

Scale: 1:32

Module	Size	Insert Size (3)	Price
D 40.0	30" H	29.5" H	\$501.00
	36" W	11.875" W	

Notes

Module includes frame, three lenses, and three PVC inserts. Paper insert not recommended for this module. VHB tape mount.

Prices for Components Purchased Separately			
Model Number Description Price			
D40.0.F	Frame	\$397.50	
D40.0.L	Lens (for 1 column)	\$23.25	
D40.0.A	PVC Insert (for 1 column)	\$11.25	



Module	Size	Insert Size (3)	Price
D 40.1	42.5" H	29.5" H	\$660.00
	36" W	11.875" W	

Module includes frame, three lenses, and three PVC inserts. Paper insert not recommended for this module. VHB tape mount.

Prices for Components Purchased Separately			
Model Number	Description Price		
D40.1.F	Frame	\$556.50	
D40.0.L	Lens (for 1 column)	\$23.25	
D40.0.A	PVC Insert (for 1 column)	\$11.25	



Module	Size	Insert Size	Price
D 50.0	12" H	11.875" H	\$96.00
	18" W	17.5" W	

### Notes:

Module includes frame, lens, and PVC insert. Paper insert not recommended for this module. VHB tape mount.

Prices for Components Purchased Separately			
Model Number	Description	Price	
D50.0.F	Frame	\$73.50	
D50.0.L	Lens	\$15.00	
D50.0.A	PVC Insert	\$7.50	

Scale: 1:32



Module	Size	Insert Size	Price
D 50.1	18.25" H	11.875" H	\$124.50
	18" W	17.5" W	

# Notes:

Module includes frame, lens, and PVC insert. Paper insert not recommended for this module. See Page 23 for Sign Shape Options. VHB tape mount.

Prices for Components Purchased Separately			
Model Number	Description	Price	
D50.1.F	Frame	\$102.00	
D50.0.L	Lens	\$15.00	
D50.0.A	PVC Insert	\$7.50	





Module	Size	Insert Size	Price
D 60.0	18" H	17.5" H	\$196.50
	18" W	17.875" W	

# Notes:

Module includes frame, lens, and PVC insert. Paper insert not recommended for this module. VHB tape mount.

Prices for Components Purchased Separately			
Model Number	Description	Price	
D60.0.F	Frame	\$162.75	
D60.0.L	Lens	\$22.50	
D60.0.A	PVC Insert	\$11.25	

Scale: 1:32



Module	Size	Insert Size	Price
D 60.1	23.75" H	17.5" H	\$277.50
	18" W	17.875" W	

# Notes

Module includes frame, lens, and PVC insert. Paper insert not recommended for this module. VHB tape mount.

Scale:	1:32	

Prices for Components Purchased Separately			
Model Number Description Price			
D60.1.F	Frame	\$243.75	
D60.0.L	Lens	\$22.50	
D60.0.A	PVC Insert	\$11.25	





Module	Size	Insert Size	Price
D 70.0	34" H	33.5" H	\$236.25
	16" W	15.875" W	

Module includes frame, lens, and PVC insert. Paper insert not recommended for this module. VHB tape mount.

Prices for Components Purchased Separately			
Model Number Description Price			
D70.0.F	Frame	\$180.00	
D70.0.L	Lens	\$37.50	
D70.0.A	PVC Insert	\$18.75	

ELEVATORS

Scale: 1:16

 Module
 Size
 Insert Size
 Price

 D 70.1
 40" H
 33.5" H
 \$312.00

 16" W
 15.875" W

Notes:

Module includes frame, lens, and PVC insert. Paper insert not recommended for this module. VHB tape mount.

Prices for Components Purchased Separately			
Model Number	Model Number Description		
D70.1.F	Frame	\$255.75	
D70.0.L	Lens	\$37.50	
D70.0.A	PVC Insert	\$18.75	

4

Module	Size		Price
D 80.0	36" H		\$240.75
	24" W		

Notes

Large floor indicator located inside or outside of stairwell. Price for single number/letter. VHB tape mount.

# K-LINE SERIES MODULATIONS & SPECIFICATIONS

Perpendicular Mounted Signs





Module	Size	Insert Size	Price
B1.0	8" H		\$27.75
	8" W		

Notes:

Perpendicular mounted. Module includes mounting bracket and acrylic insert. Bracket mounted.

Prices for Components Purchased Separately				
Model Number Description Price				
B1.0.F	B1.0.F Bracket			
B1.0.A	B1.0.A Acrylic Insert			

Scale: 1:16



Module	Size	Price
B2.0	10" H	\$35.25
	10" W	

Notes:

Perpendicular mounted. Module includes mounting bracket and acrylic insert. Bracket mounted.

Prices for Compor	Prices for Components Purchased Separately		
Model Number	Model Number Description		
B2.0.F	Bracket	\$22.50	
B2.0.A	Acrylic Insert	\$12.75	

Scale: 1:16



Module	Size	Price
B3.0	10" H	\$27.00
	3" W	

Notes

Perpendicular mounted. Module includes mounting bracket and acrylic insert. Bracket mounted.

Prices for Components Purchased Separately		
Model Number	Price	
B3.0.F	Bracket	\$22.50
B3.0.A	Acrylic Insert	\$4.50



Module   Size   Price					
Scale: 1:32   Scale: 1:32		Module	Size	Pr	rice
Notes:   Soft mounted overhead sign. Single sided PVC. VHB tape   mount.		WMDU	10" H	\$2	245.25
Scale: 1:32    Module   Size   Price   WMDU   10" H   \$252.75		36	36" W		
Module   Size		Notes:			
Module   Size   Price			d overhead sign. S	ingle sided PVC. VHB	tape
Module   Size   Price		mount.			
WMDU	Scale: 1:32				
WMDU					
Scale: 1:32    Module   Size   Price		Module	Size	Pr	rice
Notes: Soffit mounted overhead sign. Single sided PVC. VHB tape mount.  Module Size Price WMDU 10" H \$259.50 60 60" W Notes: Soffit mounted overhead sign. Single sided PVC. VHB tape mount.  Scale: 1:32  Module Size Price WMDU 10" H \$267.00 72 72" W Notes: Soffit mounted overhead sign. Single sided PVC. VHB tape mount.  Scale: 1:32  Module Size Price WMDU 10" H \$267.00 72 72" W Notes: Soffit mounted overhead sign. Single sided PVC. VHB tape mount.  Scale: 1:32		WMDU	10" H	\$2	252.75
Scale: 1:32    Module   Size		48	48" W		
Module   Size		Notes:			
Module Size Price  WMDU 10" H \$259.50 60 60" W  Notes: Soffit mounted overhead sign. Single sided PVC. VHB tape mount.  Module Size Price  WMDU 10" H \$267.00 72 72" W  Notes: Soffit mounted overhead sign. Single sided PVC. VHB tape mount.  Module Size Price  WMDU 10" H \$267.00 72 72" W  Notes: Soffit mounted overhead sign. Single sided PVC. VHB tape mount.  Module Size Price  WMDU 10" H \$280.50 93 93" W  Notes: Soffit mounted overhead sign. Single sided PVC. VHB tape mount.			d overhead sign. S	ingle sided PVC. VHB	tape
WMDU	Scale: 1:32				
WMDU					
Scale: 1:32    Module   Size   Price		Module	Size	Pr	rice
Scale: 1:32    Module   Size   Price		WMDU	10" H	\$2	259.50
Scale: 1:32    Module   Size   Price		60			
Scale: 1:32    Module   Size   Price					
Module Size Price  WMDU 10" H 72 72" W  Notes: Soffit mounted overhead sign. Single sided PVC. VHB tape mount.  Module Size Price  WMDU 10" H \$280.50  93 93" W  Notes: Soffit mounted overhead sign. Single sided PVC. VHB tape mount.			d overhead sign. S	ingle sided PVC. VHB	tape
WMDU 10" H \$267.00  72 72" W  Notes: Soffit mounted overhead sign. Single sided PVC. VHB tape mount.  Scale: 1:32  Module Size Price WMDU 10" H \$280.50  93 93" W  Notes: Soffit mounted overhead sign. Single sided PVC. VHB tape mount.	Scale: 1:32				
WMDU 10" H \$267.00  72 72" W  Notes: Soffit mounted overhead sign. Single sided PVC. VHB tape mount.  Scale: 1:32  Module Size Price WMDU 10" H \$280.50  93 93" W  Notes: Soffit mounted overhead sign. Single sided PVC. VHB tape mount.					
WMDU 10" H \$267.00  72 72" W  Notes: Soffit mounted overhead sign. Single sided PVC. VHB tape mount.  Scale: 1:32  Module Size Price WMDU 10" H \$280.50  93 93" W  Notes: Soffit mounted overhead sign. Single sided PVC. VHB tape mount.					
Notes: Soffit mounted overhead sign. Single sided PVC. VHB tape mount.    Module   Size   Price					
Notes: Soffit mounted overhead sign. Single sided PVC. VHB tape mount.    Module   Size   Price				\$2	267.00
Scale: 1:32    Module   Size   Price			72" W		
Module   Size   Price			d avarband size C	ingle sided DVC VVID	tanc
Module Size Price  WMDU 10" H \$280.50  93 93" W  Notes:  Soffit mounted overhead sign. Single sided PVC. VHB tape mount.			u overnead sign. S	ingle sided PVC. VHB	iape
Module Size Price  WMDU 10" H \$280.50  93 93" W  Notes:  Soffit mounted overhead sign. Single sided PVC. VHB tape mount.	Scale: 1:32				
WMDU 10" H \$280.50  93 93" W  Notes:  Soffit mounted overhead sign. Single sided PVC. VHB tape mount.	33432				
WMDU 10" H \$280.50  93 93" W  Notes: Soffit mounted overhead sign. Single sided PVC. VHB tape mount.					
93 93" W  Notes:  Soffit mounted overhead sign. Single sided PVC. VHB tape mount.		Module	Size	Pr	rice
Notes:  Soffit mounted overhead sign. Single sided PVC. VHB tape mount.		WMDU	10" H	\$2	280.50
Soffit mounted overhead sign. Single sided PVC. VHB tape mount.		93	93" W		
mount.		Notes:			
Scale: 1:32			d overhead sign. S	ingle sided PVC. VHB	tape
	Scale: 1:32				



Module	Size	Insert Size	Price
CMDU	10.8125" H	10" H	\$399.00
36S	36" W	36" W	

Ceiling mounted overhead sign. Aluminum ceiling bracket with single sided PVC insert. Bracket mounted.

Prices for Compon			
Model Number	Description	Price	
CMDU.36.F	Bracket	\$270.00	
CMDU.36.SI	Single Sided PVC Insert	\$129.00	

Scale: 1:32

0 - 111	1		
Ceiling-			

Module	Size	Insert Size	Price
CMDU	10.8125" H	10" H	\$405.00
36D	36" W	36" W	

Votes:

Ceiling mounted overhead sign. Aluminum ceiling bracket with Double sided PVC insert. Bracket mounted.

Prices for Components Purchased Separately				
Model Number	Description	Price		
CMDU.36.F	Bracket	\$270.00		
CMDU.36.DI	Double Sided PVC Insert	\$135.00		



 Module
 Size
 Insert Size
 Price

 CMDU
 10.8125" H
 10" H
 \$576.00

 48S
 48" W
 48" W

Notes:

Ceiling mounted overhead sign. Aluminum ceiling bracket with single sided PVC insert. Bracket mounted.

Prices for Compon	Prices for Components Purchased Separately				
Model Number	Description	Price			
CMDU.48.F	Bracket	\$408.75			
CMDU.48.SI	Single Sided PVC Insert	\$167.25			

Scale: 1:32

Module	Size	Insert Size	Price
CMDU	10.8125" H	10" H	\$584.25
48D	48" W	48" W	

Votes:

Ceiling mounted overhead sign. Aluminum ceiling bracket with double sided PVC insert. Bracket mounted.

Prices for Components Purchased Separately				
Model Number	Description	Price		
CMDU.48.F	Bracket	\$408.75		
CMDU.48.DI	Double Sided PVC Insert	\$175.50		



Module	Size	Insert Size	Price
CMDU	10.8125" H	10" H	\$596.25
60S	60" W	60" W	
Notes:			

Ceiling mounted overhead sign. Aluminum ceiling bracket with single sided PVC insert. Bracket mounted.

Prices for Compon	ents Purchased Separately	
Model Number	Description	Price
CMDU.60.F	Bracket	\$416.25
CMDU.60.SI	Single Sided PVC Insert	\$180.00

Scale: 1:32

1		
Ceiling——		

Module	Size	Insert Size	Price
CMDU	10.8125" H	10" H	\$606.00
60D	60" W	60" W	

Votes:

Ceiling mounted overhead sign. Aluminum ceiling bracket with double sided PVC insert. Bracket mounted.

Prices for Components Purchased Separately			
Model Number	Description	Price	
CMDU.60.F	Bracket	\$416.25	
CMDU.60.DI	Double Sided PVC Insert	\$189.75	

Module



Ceiling—

		CMDU	10.8125" H	10" H	\$624.00
		72S	72" W	72" W	
		Notes:			
1		Ceiling mounte	d overhead sign.	Aluminum ceiling	bracket with

Prices for Components Purchased Separately

Model Number Description Price

CMDU.72.F Bracket \$431.25

CMDU.72.SI Single Sided PVC Insert \$192.75

single sided PVC insert. Bracket mounted.

Insert Size

Price \$624.00

Scale: 1:32

Ceiling		
Ceiling		

Module	Size	Insert Size	Price
CMDU	10.8125" H	10" H	\$635.25
72D	72" W	72" W	

Votes:

Ceiling mounted overhead sign. Aluminum ceiling bracket with double sided PVC insert. Bracket mounted.

Prices for Components Purchased Separately					
Model Number Description Price					
CMDU.72.F	Bracket	\$431.25			
CMDU.72.DI	Double Sided PVC Insert	\$204.00			



				Module	Size	Insert Size	Price
				CMDU	10.8125" H	10" H	\$628.50
				78S	78" W	78" W	
				Notes:			
Ceiling				Ceiling mounted overhead sign. Aluminum ceiling bracket with single sided PVC insert. Bracket mounted.			

Prices for Compor	Prices for Components Purchased Separately					
Model Number	Description	Price				
CMDU.78.F	Bracket	\$431.25				
CMDU.78.SI	Single Sided PVC Insert	\$197.25				

Scale: 1:32

Module

Size

C	CMDU	10.8125" H	10" H	\$643.50
7	78D	78" W	78" W	
N	Notes:			
	0 ""			

Ceiling mounted overhead sign. Aluminum ceiling bracket with double sided PVC insert. Bracket mounted.

Insert Size

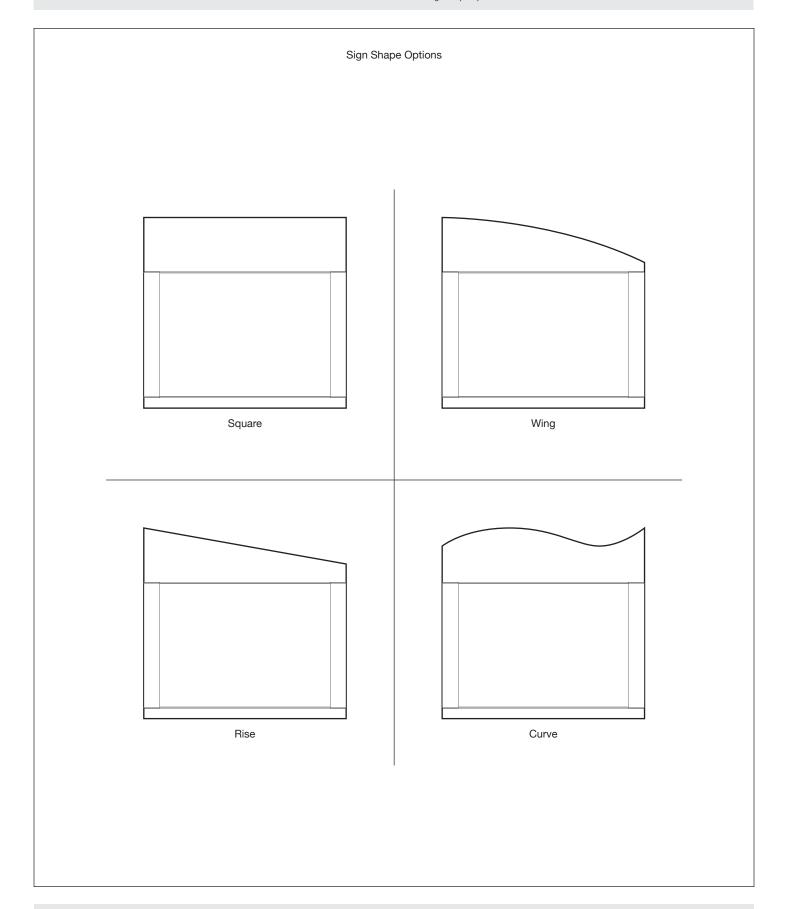
Price

Prices for Components Purchased Separately					
Model Number	Description	Price			
CMDU.78.F	Bracket	\$431.25			
CMDU.78.DI	Double Sided PVC Insert	\$212.25			

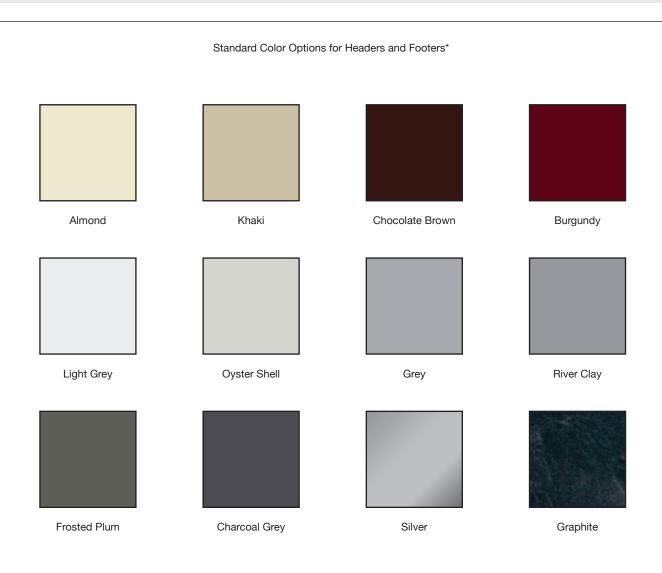
Scale: 1:32

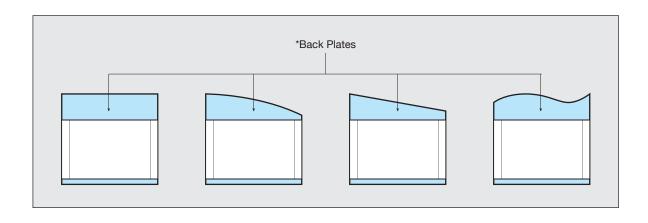
Ceiling-





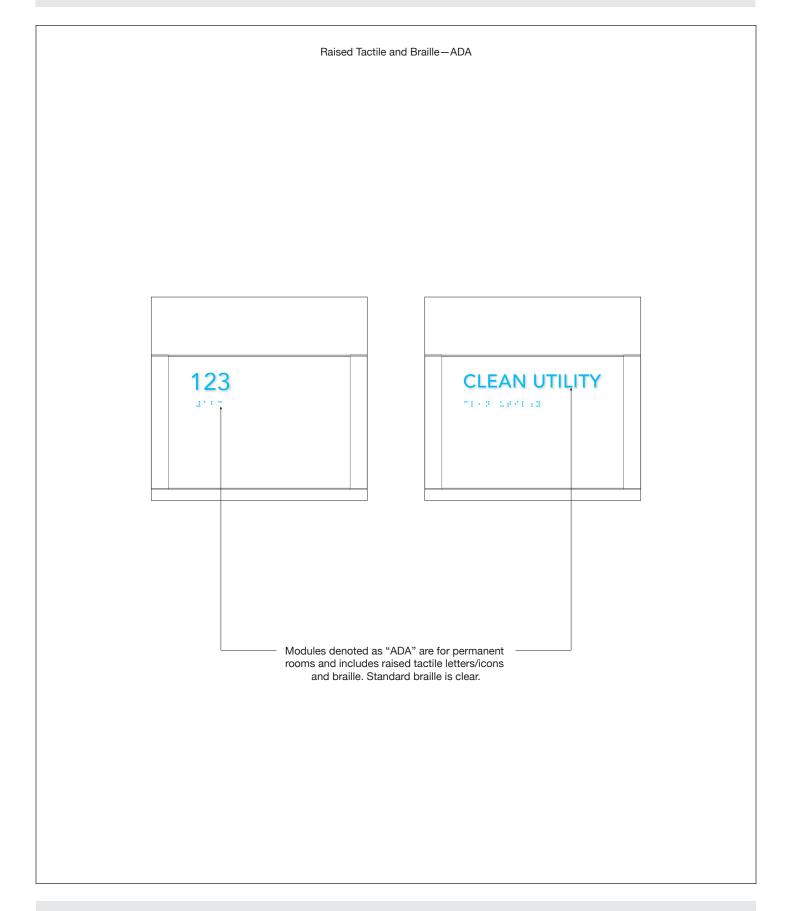






While we strive to present color accurate images, your screen settings and ambient lighting can impact how you see them.







# Font Options

**Avenir** 

abcdefghijklmnopqrstuvwxyz ABCDEFGHIJKLMNOPQRSTUVWXYZ 0123456789!?"()#%&

Gill Sans

abcdefghijklmnopqrstuvwxyz ABCDEFGHIJKLMNOPQRSTUVWXYZ 0123456789!?"()#%&

Helvetica

abcdefghijklmnopqrstuvwxyz ABCDEFGHIJKLMNOPQRSTUVWXYZ 0123456789!?"()#%&

Myriad Pro

abcdefghijklmnopqrstuvwxyz ABCDEFGHIJKLMNOPQRSTUVWXYZ 0123456789!?"()#%&



# Standard PMS Colors for Digitally Printed Inserts\*



Black PMS: Black



Graphite PMS: Black 7



Charcoal Grey PMS: 411



Frosted Plum PMS: 432



River Clay PMS: Cool Gray 9



Oyster Shell PMS: Warm Gray 3



Silver PMS: Cool Gray 7



Gray PMS: Cool Gray 6



Light Gray PMS: Cool Gray 2



Chocolate Brown PMS: 439



Chestnut PMS: 7518



Taupe PMS: Warm Gray 7



Putty PMS: 452



Bone PMS: Warm Gray 1



Evergreen PMS: 342



Spring Green PMS: 7724



Lagoon PMS: 7474



Spruce PMS: 5487



Denim Blue PMS: 7463



Cobalt Blue PMS: 662



Blue PMS: 300



Slate Blue PMS: 5415



Light Blue PMS: 298



Burgundy PMS: 216



Red PMS: 1797



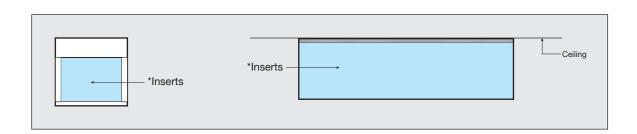
Orange PMS: 166



Yellow



Frost



While we strive to present color accurate images, your screen settings and ambient lighting can impact how you see them.









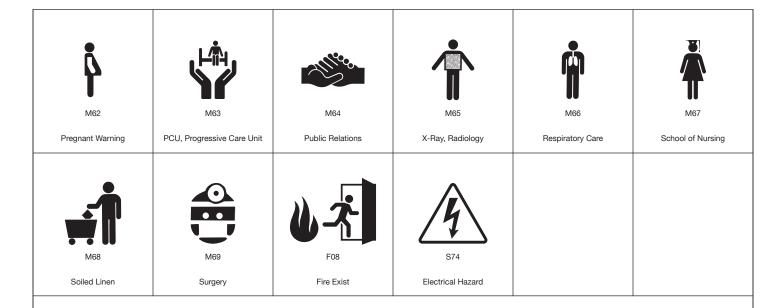














# TERMS AND CONDITIONS: Philadelphia Sign Wayfinding Division

1. Philadelphia Sign Co. hereby proposes to furnish the above referenced goods subject to general conditions printed above, and on the following pages of this form, which form a part of this proposal and when signed by the Buyer constitutes a binding agreement pursuant to the terms set forth herein. By signing this agreement the Buyer is acknowledging that the Buyer has read, understands and agrees with all terms of this agreement and promises to be bound thereby. All workmanship and materials are warranted for a period of one (1) year from the date of installation.

## 2. General Conditions:

- a) Landlord's Permission. Buyer shall be solely responsible for obtaining the permission of the landlord or owner of the premises for installation of the sign or changes in any existing sign. Philadelphia Sign Co. will, if requested by Buyer, assist in obtaining such permission, but shall be in no way responsible for landlord's refusal to permit installation of the sign or a subsequent revocation of such permission. In the event that Philadelphia Sign Co. is unable to install and sign as a result of Buyer's failure to obtain permission of the landlord or property owner then Buyer shall be responsible to Philadelphia Sign Co. for all damages arising out of such failure including, among other damages, the full amount of the contract agreed to by Buyer.
- b) Removal of Goods and Materials Restoration of Premises. Should Philadelphia Sign Co. or any other person be required to remove its goods and materials from the premises on which they are installed pursuant to this contract, with or without the permission of Buyer, pursuant to exercise of Philadelphia Sign Co.'s right of repossession under this contract or for any other reason. Philadelphia Sign Co. shall have no obligation to restore the premises to their original condition prior to installation. Such restoration shall be at the sole cost and expense of Buyer, and buyer shall defend, indemnify and hold Philadelphia Sign Co. harmless from any damages, claims or liability arising out of or in any fashion related to the removal of goods or materials including, but not limited to, any claims by the owner of the premises or any third parties.
- 3. Inspection: Buyer shall inspect the Product immediately upon delivery and, if applicable, installation, and shall notify Philadelphia Sign Co. in writing of any defects or variances therein. In the absence of any such written notification within five (5) days after delivery and, if applicable, installation the Product shall be deemed in all respects approved and satisfactory to Buyer. All current color matching technology will be employed to ensure color consistency. It is unlikely but not inconceivable that a slight variation of color from order to order could occur.
- 4. Indemnification: Buyer agrees, to the fullest extent permitted by law to indemnify, defend and hold harmless Philadelphia Sign Co. and its principals, agents and employees from and against any and all damages, suits, actions, claims, costs (including attorneys' fees), and expenses directly or indirectly related to Philadelphia Sign Co.'s goods, materials or services provided by Philadelphia Sign Co. pursuant to this agreement, provided that such damages, suits, actions, claims, costs, and expenses are not the result of Philadelphia Sign Co.'s sole negligence or intentional misconduct. Buyer agrees that this indemnification provision shall survive the termination of this Agreement and delivery of goods, materials or services.
- 5. Late Charges: A late charge of 1-1/2% per month on the unpaid balance will be added to any sums not paid when due under the payment terms of this contract.
- 6. Formation of Contract and Payment Terms: This document, when signed by Buyer shall constitute a binding and enforceable agreement on the terms set forth above. Buyer agrees to pay the sums specified for the goods, materials and services listed above. Contract payment terms other than as set forth above must be approved in writing by an authorized officer of Philadelphia Sign Co. All orders require a purchase order number and a copy of the purchase order or a written confirmation of the order. No phone orders will be processed without written confirmation from purchaser.
- 7. Sole and only Agreement: This instrument constitutes the sole and only agreement between the parties respecting the goods, services, products, materials, parts, and labor furnished herein and correctly sets forth the rights, duties, and obligations of each to the other with respect to the said materials, parts, and labor as of its date. Any prior agreements either written or oral, promises, negotiations or representations, concerning the said services, products, materials, parts, and labor or payment for the same not expressly set forth in this agreement are no longer of any force and effect. Any additional or different terms proposed by the Buyer are rejected unless expressly agreed to in writing by an authorized representative of Philadelphia Sign Co. This agreement may be modified only by a written instrument executed by an authorized representative of Philadelphia Sign Co. and Buyer.
- 8. Delivery and Performance: Philadelphia Sign Co. shall commence the construction of the Product and perform the work thereon with due diligence until completion. Philadelphia Sign Co. shall not be liable for any delays in delivery caused by circumstances beyond its control, including acts of God or of a public enemy, fire floods or other natural disasters, epidemics, quarantine, restrictions, strikes or labor disputes or embargoes. If installation is a part of this Agreement, completion of the



Product, ready for installation, shall be deemed equivalent of actual installation in the event Philadelphia Sign Co. shall be prevented from making the installation by reason of failure or neglect of Buyer to prepare the premises for such installation, as herein provided, or other default on the part of Buyer.

- 9. Fabrication of Product: Price Increases for Deferred Fabrication or Delivery: If, for any reason other than the sole fault of Philadelphia Sign Co., fabrication shall not be commenced within 90 days from the date of Seller's acceptance of this agreement or if delivery or tender of Product shall be delayed, deferred or postponed, for any reason other than the sole fault of Philadelphia Sign Co., beyond 6 months from the date of such acceptance, then, in any such event, the price of Product shall be subject to increase, as determined in the sole and absolute discretion of Philadelphia Sign Co., on the basis of applicable labor, material and transportation costs increases incurred by Philadelphia Sign Co. subsequent to such acceptance date, Philadelphia Sign Co. shall promptly advise Buyer of any price increase resulting from the provisions of this Paragraph 10.
- 10. Fabrication Interruptions: If, after fabrication of Product is commenced, Seller shall cease or extend scheduled fabrication of Product at the request of Buyer or by reason of any act or omission of Buyer, then Buyer, in addition to all its other obligations under this Agreement, shall be responsible for all of Seller's cost and expenses thereby resulting and for all additional costs and expenses incurred upon recommencement of fabrication including, without limited to foregoing increased labor and material cost incurred by Seller in completion of fabrication. Any cessation or extension of scheduled fabrication requested by Buyer shall be in the sole discretion of Seller and shall not relieve Buyer of any of its obligations under this Agreement.
- 11. Title and Security Interest: Ownership of Product shall at all times remain in Philadelphia Sign Co., and Buyer hereby grants Philadelphia Sign Co. a security interest in Product until all of the payments are made and all of the conditions herein contained are fully satisfied, at which time Buyer shall be vested with full title to Product. Buyer shall bear all risk of loss of Product after delivery or installation has been completed (where installation is a part of this Agreement). At the request of Philadelphia Sign Co., Buyer will execute and deliver to Philadelphia Sign Co. for filing wherever it may be required a financing statement in form and substance acceptable to Philadelphia Sign Co. evidencing Philadelphia Sign Co.'s security interest in Product.
- 12. Order to Remove Product Does Not Relieve Buyer of Obligations: The impossibility of performance by Buyer of this Agreement for any reason or the impossibility of keeping the Product at the location or the use of the Product in whole or in part for any reason, including, but not limited to, loss of premises, loss of lease, foreclosure, condemnation, revocation of permits or license, sign ordinance, law or regulation, shall not relieve Buyer from the performance of this Agreement, and happening of the above shall be treated as a breach of this Agreement by Buyer and Paragraph 20 hereof shall apply. Any and all compensation awarded to the extent of the unpaid balance remaining due in the eminent domain proceedings as a result of such condemnation shall be Seller's and Buyer hereby assigns and transfers to Seller any Claim it may have to compensation for damages as a result of such condemnation.
- 13. Use of Goods: Buyer hereby warrants that the goods are not being purchased primarily for personal, family, or household use, but for lawful use in Buyer's business and will be located at Buyer's place of business as set forth in this agreement, unless and until written consent to a change of their location is obtained from Philadelphia Sign Co.
- 14. Risk of Loss: Buyer assumes all risk of loss of the goods and materials and Buyer shall not be released from any obligations under this agreement because of any loss, damage, or disrepair suffered by the goods and materials or any part of such goods and materials, except such disrepair as may be covered by the warranty heretofore made by Philadelphia Sign Co.
- 15. Maintenance: Buyer shall have sole responsibility to maintain the goods and materials, and each part of the goods and materials, in good order and repair at Buyer's own cost and expense and shall not use the goods and materials, or any part of the goods and materials in a manner that would subject them to waste or undue deterioration.
- 16. Taxes and Assessments: Buyer is responsible for all taxes freight and installation billed on invoices.
- 17. Sale or Bulk Transfer: Buyer shall promptly give written notice to Seller of any and every pending sale and bulk transfer or assets, giving full particulars of the sale as to parties, addresses, consideration, and escrow holder, date of publication and recording notice of sale, and date and place of sale.
- 18. Sale of Goods and Materials: Buyer shall keep the goods and materials, and all parts of the goods and materials, separate and identifiable from other property owned by Buyer or located on the same premises as the goods and materials. Buyer shall not, without the prior written consent of Seller, sell, lease, encumber, or otherwise dispose of any part of the goods and materials or any of his rights under this agreement until all of Buyer's obligations under this agreement have been fully performed and paid by Buyer.



- 19. Acceleration Clause: Should Buyer cancel this agreement for any reason or fail to pay any amount specified in this agreement when it becomes due, or should Buyer fail to perform any obligation imposed on it by this agreement, Seller may, at Seller's option and without demand or notice to Buyer, declare all amounts remaining unpaid under this agreement immediately due and payable regardless of whether Philadelphia Sign Co. has completed performance.
- 20. Waiver: Neither the acceptance of any partial or delinquent payments by Philadelphia Sign Co. nor Philadelphia Sign Co.'s failure to exercise any of his rights or remedies on defaults of Buyer shall be a waiver of the default, a modification of this agreement of Buyer's obligations under this agreement, or a waiver of any subsequent default by Buyer.
- 21. Notices: Except as otherwise expressly provided in this agreement or by law, any and all notices or other communications required or permitted by this agreement or by law to be served on, given to, or delivered to either party hereto, Buyer or Seller, by the other party to this agreement shall be in writing and shall be deemed duly served, given, delivered and received when personally delivered to the party to whom it is directed or in lieu of such personal delivery, when deposited in the United States mail, first class postage prepaid, addressed to Buyer address set forth in this agreement, or to Seller at 707 West Spring Garden St. Palmyra, NJ 08065. Either party, Buyer or Seller, may change his address for the purpose of this paragraph by giving written notice of such change to the other party in the manner provided in this paragraph.
- 22. Binding on Heirs and Assigns: This agreement and each of its provisions shall be binding on the heirs, executors, administrators, successors, and assigns of each of the parties hereto. Nothing contained in this paragraph, however, shall be deemed consent to the sale, assignment, or transfer of the goods and materials or the Buyer's obligations under agreement.
- 23. Termination: Philadelphia Sign Co. shall have the right to terminate this agreement for Buyer's breach of this agreement upon 7 days written notice to Buyer and Philadelphia Sign Co. shall have no liability to Buyer for any such termination and Buyer hereby waives and releases any claims against Philadelphia Sign Co. relating to or arising from any such termination of this agreement by Philadelphia Sign Co. Termination of orders may not be made without written agreement with Philadelphia Sign Company. Customer may be responsible for production chargers incurred up to time of cancellation.
- 24. Waiver of Consequential Damager: Notwithstanding any other provision of this Agreement, and to the fullest extent permitted by law, neither Philadelphia Sign Co. nor its respective officers, directors, partners, employees, contractors or subcontractors, shall be liable to Buyer and Buyer shall not make any claim for any incidental, indirect or consequential damages arising out of or connected in any way to this Agreement. This waiver of consequential damages shall include, but is not limited to, loss of use, loss of profit, loss of business, loss of income, loss of reputation or any other consequential damages that Buyer may have incurred from any cause of action including negligence, strict liability, breach of contract, indemnity (express or implied) and breach of express or implied warranty.
- 25. Release of Personal Liability: It is intended by the parties to this Agreement that Philadelphia Sign Co.'s individual employees, officers or directors shall not be subject to any personal legal or financial exposure for any obligations under this agreement. Therefore and notwithstanding anything to the contrary contained herein, Buyer agrees that as Buyer's sole and exclusive remedy, any claim, demand or suit shall be directed and/or asserted only against Philadelphia Sign Co. and not against any of the Philadelphia Sign Co.'s individual employees, officers or directors including any individual executing the Agreement on behalf of Philadelphia Sign Co.
- 26. Limitation of Liability: In the event of any dispute, claim, litigation or judicial proceeding by Buyer against Philadelphia Sign Co., Buyer agrees that the maximum amount that it may recover as against Philadelphia Sign Co., including any award of attorney fees and any other damages shall not exceed the then available limits of any policy of insurance providing coverage for Philadelphia Sign Co. in connection with such dispute, claim, litigation or judicial proceeding.
- 27. Valid Agreement: In the event that any provision in this agreement is deemed by a court of competent jurisdiction to be invalid, contrary to law, contrary to public policy or for any reason not enforceable then the parties agree that such provision shall be struck but the remainder of this agreement shall remain in full force and effect as if the provision had never been included.